

## Media Production

### RCAS Policies/Procedures:

Students will be required to follow all RCAS policies and procedures. To view the RCAS High School Student Handbook, click [handbook](#).

### Course Description:

Unleash your creativity, ignite your passion, and embark on an exhilarating journey into the world of media production and filmmaking with our captivating course, "Media Production." If you've ever dreamt of bringing your ideas to life on the silver screen, this is your golden ticket to success. Don't miss this opportunity to embark on an exciting adventure where you'll not only acquire the skills and knowledge required to thrive in the media production industry but also unlock your own potential as a creative force in the world of cinema. Enroll in "Media Mastery" and transform your passion into cinematic excellence. Lights, camera, action! Seats are limited. Reserve your spot today and start your journey to media mastery!

### Textbook:

N/A

### Required Resources:

N/A

### "Limited Choice" Resources: (students will be asked to choose at least one title from this list)

N/A

### Student Choice:

Will student be asked to choose additional reading material from the

classroom or school library?

No

### **Essential Questions:**

- MP 1: Develop an awareness of career opportunities and employability skills in media production.
- MP 2: Evaluate validity, credibility and bias of information in media.
- MP 3: Exhibit basic skills in operating production equipment.
- MP 4: Produce media for distribution using phases of production.
- Indicator # CRS 1      Apply appropriate academic and technical skills
- Indicator # CRS 2      Communicate effectively and appropriately
- Indicator # CRS 3      Contribute to the growth employee, employer, and community success
- Indicator # CRS 4      Make sense of problems and perseveres in solving them
- Indicator # CRS 5      Use critical thinking
- Indicator # CRS 6      Demonstrate innovation and creativity
- Indicator # CRS 7      Model ethical leadership and effective management
- Indicator # CRS 8      Works productively in teams and demonstrate cultural competency
- Indicator # CRS 9      Utilizes technology
- Indicator # CRS 10      Manage personal career development

### **Essential Learning Intentions:**

Develop Career Awareness and Employability Skills in Media Production

Understand and explore various career opportunities within the media production industry.

Recognize and develop key employability skills necessary for success in media production careers.

Demonstrate innovation, creativity, and ethical leadership in media production contexts.

### Evaluate Information in Media

Critically assess the validity, credibility, and bias of media content.

Apply critical thinking and problem-solving skills to evaluate media information.

Communicate findings effectively, ensuring clarity and appropriateness in different media contexts.

### Demonstrate Competence in Operating Production Equipment

Exhibit foundational skills in operating essential production equipment.

Utilize technology effectively to enhance media production processes.

Work productively in teams, demonstrating cultural competency and collaborative skills.

### Produce and Distribute Media Using Phases of Production

Plan, create, and distribute media content following the stages of production (pre-production, production, post-production).

Apply appropriate academic and technical skills to each phase of production.

Manage personal career development by effectively navigating the media production process.

### Contribute to Workplace and Community Success

Model effective management and leadership in media production projects.

Contribute to the success of the employer, employee, and broader community through responsible and ethical media practices.

Persevere in solving problems and overcoming challenges in media production, ensuring continuous personal and professional growth.

