



Media Production

Course Description:

Have fun while exploring equipment operations, employability skills, software applications, careers, social networking & media law. You will not only learn the creative process of filmmaking, but inevitably learn reading/writing (scripting/storyboarding), drama (directing, casting & acting), marketing (media production & distribution), ambiance (lighting) & technology (visual effects & editing).

Attendance: Students are required to be in school every day. Students are responsible for communicating with their teachers to make-up for missed learning.

Essential Skills:

1. Students will gain an understanding of the entire movie making process.
2. Students will experience & demonstrate audio along with video editing skills.
3. Students will understand the best distribution method for finished media projects.

Course Expectations:

Although not everything is graded, everything is important.

To demonstrate growth and learning, students will need to:

1. Participate in class activities (take notes, work in a group, complete in class tasks, ask questions) without distractions (cell phones, games, etc.)
2. Use morning time and the teacher to seek help outside of class when needed.
3. Complete all assessments within teacher timelines.
4. Participate as a writer, director, actor/actress, editor & publisher.
5. Work as a group with other students to complete a finished product.

Grading

Learning (Practice) includes instructional activities in & outside of class & are not used in grade determination.

Skyward Assessment (Grades) may include quizzes, labs, learning checks, tests, speeches, performances, and projects.

Final Grade	
A	100% - 90%
B	80% - 89%
C	70% - 79%
D	60% - 69%
F	0% - 59%

Calculations:

Final Grade Calculation	
Cumulative Grade	95%
Final Exam(s)	5%

Instructional Resources:

1. Video Camera or Cell Phone Camera
2. Computer w/Internet Access
3. Adobe Premiere Pro (Industry Standard Video Editing Software)
4. Greenscreen
5. Film Lighting Sets

Course Calendar/Pacing:

UNIT 1: Tutorial & Introduction to Film History To understand fully where you are going with your own career, it is extremely important to begin your journey into the past.

UNIT 2: Film Critic Being able to critique a film and break down what made it work vs. what could have been done better.

UNIT 3: Beginners Guide to Filmmaking Guide you through the production using a Public Service Announcement (PSA) as our vehicle.

UNIT 4: Making a Short Film Learn how to create a group on the Lot and how to administer that group.

UNIT 5: Documentary Filmmaking Documentary filmmakers are typically filmmakers with a journalistic storytelling vision.

UNIT 6: A Guide to Copyright for Media Artists & Educators Solid understanding of the legal parameters that artists, educators and students must adhere to.

UNIT 7: Green Screen Lighting Basics Demonstrate how to lite the actors in front of the green screen so they blend in with your final backgrounds.

UNIT 8: Introduction to Lighting for Film & Video Take the beginning steps into the world of artistic lighting.
