



Introduction to Business, Entrepreneurship & Hospitality Syllabus

Rapid City Central High School 2022 - 2023

Course Description

This class is the introduction into the Academy of Business, Entrepreneurship, & Hospitality Pathway. This class will increase your knowledge and skills in areas including ethics, financial principles & money management, building professional working relationships, marketing & advertising, hotel & restaurant management, and proper techniques of food preparation, safety, and service.

We will be utilizing several different software programs, hands on projects, online assignments, assessments, and semester end projects.

Course Standards

- ✓ IBEHH1 – Students will identify career pathways within the hospitality, tourism and recreation industry.
- ✓ IBEHH5 – Students will demonstrate skills and practices required for careers in hospitality, tourism and recreation industry.
- ✓ IBEH1RMCA1 – Students will analyze career paths and professional practices within the food production and food service industries.
- ✓ IBEH1RMCA6 – Students will describe food service management and leadership functions.
- ✓ IBEH1RMCA7 – Students will demonstrate internal and external customer service.
- ✓ IBEHFTT4 – Students will evaluate travel motivators and consumer needs.
- ✓ IBEHA1 – Examine the role of accounting in business.
- ✓ IBEHA2 - Demonstrate the basic principles and procedures of the accounting cycle.
- ✓ IBEHA3 – Create and interpret financial statements.
- ✓ IBEHIB1 – Students will identify skills needed to be successful in the global economic environment.
- ✓ IBEHIB2 – Students will compare the different forms of business organizations and management styles.
- ✓ IBEHIB3 – Students will apply the concepts of marketing, business finances, and technology in the operation of a business.
- ✓ IBEHIB4 – Students will evaluate roles individuals play as consumers in the economy and financial management tools needed to be a successful consumer.
- ✓ IBEHMP1 – Students will understand and classify the fundamental concepts of marketing.
- ✓ IBEHMP2 – Students will understand the relationships among product, price, promotion, and distribution.
- ✓ IBEHMP3 – Students will understand market segmentation and targeting.
- ✓ IBEHBL4 – Students will analyze the role and importance of employment law as it relates to the conduct of business.

Course Units

Marketing
Hospitality & Tourism/Culinary
Accounting & Finance
Intro. To Business
Business Law

Need for assistance

Students may come in before school starting at 7:30 am and after school until 3:30 pm or make prior arrangements for an alternate time for additional help.

Questions

Please contact me directly through email, Deana.castro@k12.sd.us. Classroom location: C118. Office hours: Red: 8:20 – 9:50 am (1st hour), White: 11:30 – 1:45 pm (3rd hour).

Evaluation:

Students are graded on total points earned within the following categories:

- ✓ Assignments, Test, Projects, Quality/Daily Work 90%
- ✓ Final Exam 10%

Grading Scale:

A 90-100%, B 80 - 89%, C 70-79%, D 60 - 69%,
Assignments 20% Participation 20% Projects 30%
Tests/Quizzes 20% Final Project/Exam 10%

Classroom procedures & guidelines

- Harassment— zero tolerance! (Outlined in the Student Handbook)
- Electronic Devices/Cell Phones
 - Need to be put away in a backpack
 - *Cell phone usage is not permitted during class time.*
 - *All confiscated phones will be turned into Administration and follow the school's cell phone misuse policy.*
- NO food or drink (*except water bottles*)
- Internet Usage-School District policy regarding Internet usage will be followed.
- Students are not allowed to download (including images, music, games, etc).
- Computer Usage-Policy from the Student Handbook is strictly enforced.
- Equipment Misuse/Damages--Any unauthorized handling of equipment, power switches, or supplies may result in a reduction of course points or result in dismissal from the class.
- Talking kept to a minimum so other students can focus on their work - do not disrupt others
- Do NOT sit or lean on any of the counters/desks.
- Due to safety reasons, book bags are to be placed **under** the computer desks and the aisles kept clear.
- Leave the workstation area free of trash; chairs pushed in; log out of computer; and mouse in proper place.
- Do not to line up at the door to be excused from class.

Attendance

In a hands-on environment such as this, attendance is paramount. Students are expected to be in attendance for class. If students are not present, the absence must be excused in order for them to receive credit for course work accomplished on the day they were absent. The student will be responsible for making up the missing work. Assignment due dates will not be extended for unexcused absences.

Coursework

Students are expected to complete all components of the courseware for this class by the required due date. Late work may be given reduced, or no credit, along with incomplete assignments, projects, or tests. All assigned work is required for completion of this course.

Missing Assignments and Make-up Work

If a student has missed class or is behind in assignments, they need to plan on spending time *outside of class time* to get caught up with coursework. Missing assignments must be completed during the student's open hours, before school, or after school. Please visit with the instructor if one-on-one time is needed.

Copied Work/Cheating

Copying someone else's work or cheating on any assigned work, of any kind will result in all parties receiving no credit. Parents will be notified by the Instructor if students are caught copying or cheating.

Behavior

Students are expected to use good manners, be respectful, and tolerant of all in the class. They are expected to be a positive, contributing member to the class.

Tardies

Students are expected to be in class on time. Students are given three tardies during the semester. Any further tardies may result in detention, [to be served after school] or other assignment designated by, and at the discretion of the instructor. If tardies are deemed excessive, the student will be referred to the Dean of Students.

Supplies

Students will need to bring headphones to class, these are not provided by the school. Any other supplies required by the instructor will be announced at the beginning of the class.

****The teacher reserves the right to alter this syllabus at any time during the course.****