## Graphics II Syllabus

### RCAS Policies/Procedures

Students will be required to follow all RCAS policies and procedures. To view the RCAS High School Student Handbook, click handbook. (Links to an external site.)

### Course Description

Graphic Design II explores legal and ethical issues, career opportunities, graphic design methods, design elements, design principles, page layout, typography, color theory, creating media and forms of published media.

Graphic Design II is a Level III pathway course in the Arts, A/V Technology and Communications career cluster appropriate for three pathways: A/V, Technology, and Film; Journalism and Broadcasting; and the Visual Arts Pathway. Completion of Graphic Design II will prepare a student for a Level IV course or capstone experience.

### Course Learning Outcomes

**GD 2-1: Develop an Awareness of Career Opportunities and Professionalism in Graphic Design.**

GD2 1.1 Evaluate growth in abilities and skills related to graphic design careers.

GD2 1.2 Investigate career opportunities, emerging technologies and requirements related to graphic design careers.

GD2 1.3 Demonstrate employability skills for graphic design industries.

GD2 1.4 Critique legal and ethical issues related to graphic design.

GD2 1.5 Apply ADA compliance in graphic design.

**GD 2-2: Apply design fundamentals.**

GD2 2.1 Execute color theory.

GD2 2.2 Implement the principles of design.

**GD 2-3: Apply techniques used in creating print media.**

GD2 3.1 Evaluate various printing methods.

GD2 3.2 Demonstrate typography techniques.

GD2 3.3 Apply page layout techniques.

**GD 2-4: Design a graphic media project.**

GD2 4.1 Utilize graphic design business processes.

GD2 4.2 Implement use of tools used to create graphic media.

**GD 2-5: Create a graphic media product.**

GD2 5.1 Evaluate types of materials for various graphic design products. Identify and describe the differences among watercolor, oil and acrylic.

GD2 5.2 Publish printed or digital media.

**Classroom Expectations (show how they are connected to schoolwide expectations)**

Be present by paying attention to instruction – both written and verbal

Be respectful – recognize that others want to get their work done, so keep unrelated conversations to a minimum.

Be courageous – ask question even if you think it might be a "dumb" question. Explore ways to make sure you get your work done.

All phones/iPads/or other personal devices at the front of the room. If you choose to keep those items in your backpack, I suggest you make sure not to be tempted to pull the item out to just check messages real quick. Otherwise you will be asked to put the backpack at the phone holder.

**Grading**

A = 90% - 100%

B = 80% - 89%

C = 70% - 79%

D = 60% - 69%

F = 50% and below

**Textbook**

No textbooks are required for this class

**Reading**

All reading will be posted in the Canvas course Module section.

**Instructional Resources**

The Adobe Creative Cloud suite will be used for the entirety of the course. RCAS pays for the subscription for those services.

**CONTACT**

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